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WHAT?

DURING MILANO DESIGN WEEK  
4-9 APRIL AT LA POSTERIA

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## arketipo firenze infuse fashion styles at salone del mobile 2017

combining a perfect balance of fashion style with expert furniture design knowledge, arketipo firenze creations are expressive pieces that emanate glamour. this philosophy helps the brand continuously evolve and innovate, yet ensures they remain true to their heritage. for the [salone del mobile 2017](#), arketipo present their latest work, which includes renewed collaborations with designers such as gino carollo, leonardo dainelli, [mauro lipparini](#) and giuseppe viganò. the furniture pieces display a range of fabric, color shades and material choices which are tailored with the same flare and care as seen in fashion. by doing so, the 2017 line-up is unique, full of entrepreneurial expression and conveys exclusive elegance.



the arketipo 'nash' sofa in white  
 all images courtesy of arketipo



the sofa is available in a choice of materials and colors

available in different configurations, [arketipo's 'nash' sofa](#) by [mauro lipparini](#) features asymmetric geometry that conveys a sense of lightness and dynamism. its thin wings and slim yet solid feet help reflect these characteristics. the furniture piece is composed of individual elements that can be combined to create unique shapes of different sizes, forms and depths. furthermore, the sofa is additionally customizable with a variety of choice of materials and colors.



[mauro lipparini's 'nash' sofa](#) for arketipo in its black leather edition



its slim but solid feet reflect an image of lightness